

# COMPANY PROFILE



## About Us

Red Oak Communications Ltd is a fast- growing integrated communications agency established in 2007.

We offer all round Communication Consultancy specializing in Strategic Planning and Counsel, Event Management, Media Relations, Creative Advertising and Planning & Communication.

We have a team of qualified and experienced consultants who have worked with some of the leading respected companies and brands in the region.

Cumulatively the team has over 50 year's communication consultancy experience.

## What Makes Us Tick

### Results

We are a result oriented company and peg all our engagements on delivering quality service to our clients.

### Experience

We have a team of versatile experts with vast experience in corporate, brands, NGO's and government project consultancy and management.

### Client Service

We offer excellent customer service and hold the value that once you engage us, we become your partner.

### Creativity

We develop unique and engaging campaigns that are practical and result driven.

### Relationships

We have developed strong relationships with key media and other key stakeholders to upscale our service delivery.

### Customer Focus

We take time to learn you, understand your business and facilitate you to attain your goals within set timelines.



## Mission Statement

Red Oak's aim is to act as a trusted extension of our client's marketing and communication departments producing results that directly and positively impact on our clients' business objectives.

## Vision

- To achieve the highest possible standards in all we do.
- To offer, at all times, a world class service which enables our clients increase their business and reach their bottomline targets.

## What We Believe In

### Integrity

Our work is guided by the principle of diligence and consistency.

### Professionalism

We believe in delivering the best results as agreed during engagement and uphold all industry best practices in dealing with all our clients.





# Our Clients



EMBASSY OF DENMARK  
Nairobi



AFRICAN DEVELOPMENT BANK GROUP  
GROUPE DE LA BANQUE AFRICAINE  
DE DEVELOPPEMENT



Ministry of Environment,  
Climate Change and  
Forestry



Ministry of Health



COMMISSION ON  
REVENUE ALLOCATION  
*Promoting an Equitable Society*



KERICHO COUNTY  
All you can imagine



Kenya  
Pipeline  
Company



Sensory  
Experiences



Kenya  
Meteorological  
Department



Ministry of Investments, Trade and  
Industry  
State Department for Investments Promotion





## What We Do

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We offer clients a total package of communication management solutions, through the following services:

### **Strategic Communication Planning and Media Relations**

We develop well-defined communication strategies and plans that address key issues and provide tailored PR and media activities for each stakeholder and audience group. Our strategic analysis and counsel cover all aspects of communication including, media material development such as press releases, press kits, Speeches and Q&A documentation, crisis communication management and media management training for company spokespersons.

### **Event Management**

For us event management covers the A-Z event management services including concept development, planning, coordination, promotion and communication, execution and evaluation. We have developed strong skills in planning, organizing and execution of live events, high level conferences, brand/products launch, exhibitions and a lot more. We take the burden off your shoulders at your event, making you a guest to enable you to follow event activities and enjoy the proceedings.

### **Advertising, Media Planning and Buying**

We create advertising campaigns that cut across media platforms and provide media planning and buying services. We also offer billboard and signage rental services.

### **Corporate Branding**

Red Oak provides branding services including visual identity creation, messaging and tone. This creates a clear, consistent identity and experience for events and corporate brands to enable target audience to instantly recognize it remember it and feel a certain way about it.

### **Content Production**

We develop corporate and brand material, including copywriting and design for brochures, annual reports, newsletters, and advertorials. We also produce corporate and brand video material, photography, and video news releases.



## *What We Do - Contd'*

### **Diplomatic Protocol, Communication, and Business Etiquette Training**

We provide Diplomatic Protocol, Communication, and Business Etiquette Training that equips event professionals with the skills needed to manage formal, high-level, and international events with confidence and cultural sensitivity. The training covers diplomatic protocol and ceremonial standards, effective cross-cultural communication, and professional business etiquette, ensuring proper conduct, respectful interactions, and seamless coordination with dignitaries, executives, and diverse stakeholders. This expertise helps deliver polished events that meet global standards and enhance credibility and trust.

During events we provide protocol and ushering services that cater for multilingual and cross cultural support for our guests.

### **Resource Mobilization**

We mobilize different types of resources - Talk of tailor-making financial, technical and human resources all to support your event and help you meet your objective. We leverage our expansive network, your existing database of funding partners, private and public sector to help you achieve your set goals and objectives for the event.





## Our Experience

Red Oak Communications Limited has over 16 years of experience delivering exceptional event management and strategic communication services in Kenya and the region.

The company specializes in designing and managing successful events within budget, offering bespoke solutions for both high-profile summits and smaller, unique events, from concept development to post-event reporting. In addition, Red Oak provides integrated communication services—including public relations, media engagement, digital marketing, crisis management, and brand positioning—supporting government, multilateral, and private sector clients with comprehensive, goal-aligned communication strategies.

In the following pages are **Key Events** delivered, **Communications** and **Branding Work**.





## Our Experience - Contd'

### A. Key Events Delivered

#### 1.) 24th COMESA Heads of State and Government Summit held at KICC, Nairobi, Kenya from 7th – 9th October 2025.

The Republic of Kenya hosted the 24th Heads of State and Government Summit held at the KICC, Nairobi Kenya from 7th – 9th October 2025. The annual meeting attracted approximately 1,500 participants, including delegates from 21 COMESA member states, 4 Heads of State and Government, Ministers, development partners, private sector leaders, representatives from the African Union, and other regional economic blocs, as well as media representatives, leaders in Academia and the civil society. The event was structured to include conferences, side events, exhibition, gala dinner amongst others.

Red Oak won the bid to the official public relations and media engagement agency for the event. We were responsible for managing all communication, publicity, and media relations before, during and after the event. Our Scope of Work included: creative design work, event advertising, branding, media coverage and event promotion. Red Oak successfully positioned COMESA as a forward-looking regional bloc driving economic transformation through digitalization, delivering high-level visibility across mainstream, regional, and digital media platforms.



Principal Secretary, State Department for Trade Regina Akoth Ombam, [Elvis Ogina, Standard]

As Kenya readies to host the 24th Common Market for Eastern and





# Our Experience - Contd'





## Our Experience - Contd'

### 2.) National Environment Trust Fund (NetFund) Lake Naivasha Basin Ecosystem-Based Management Project Launch on 14th April 2025

In April 2025, Red Oak Communications was engaged to provide event management and media relations services for the launch of the Lake Naivasha Basin Ecosystem-Based Management Project, held on 14 April 2025. The event, funded by National Environment Trust Fund and officiated by the Cabinet Secretary for Environment, Climate Change and Forestry, Deborah Baraza, brought together senior government officials, donors, and environmental stakeholders. The three-year project aims to restore biodiversity and address ecosystem degradation in the Lake Naivasha Basin and is funded by the Global Environment Facility through WWF US, with implementation led by NETFUND.





## Sample Events

### Various activities during the Lake Naivasha Basin Ecosystem-Based Management Project Launch





## Sample Events

### Media Activation:

**Objective:** Enhance media engagement and public awareness of environmental conservation initiatives.

### Sample media coverage:

#### **KBC | April 15, 2025**

Concerns raised over increased cases of pollution around Lake Naivasha - <https://www.youtube.com/watch?v=pleK7PLrgAM>

#### **KNA | April 15, 2025**

State launches Lake Naivasha basin ecosystem management project <https://www.kenyanews.go.ke/state-launches-lake-naivasha-basin-ecosystem-management-project/>

#### **Daily Nation | March 29, 2025**

Fund secures Sh231m for restoring Lake Naivasha basin ecosystem <https://nation.africa/kenya/health/-fund-secures-sh231m-for-restoring-lake-naivasha-basin-ecosystem--4985660>

#### **The Star | March 28, 2025**

Sh6.5bn project to reverse threats on Lake Naivasha basin <https://www.the-star.co.ke/counties/rift-valley/2025-03-28-sh65bn-project-to-reverse-threats-on-lake-naivasha-basin>

#### **KBC Digital | April 13, 2025**

Environment CS to commission Lake Naivasha basin ecosystem Monday <https://www.kbc.co.ke/environment-cs-to-commission-lake-naivasha-basin-ecosystem-monday/>

#### **Kenyans.co.ke | March 26, 2025**

Kenya Forest Service Moves to Reclaim Lost Forest Land in Lake Naivasha <https://www.kenyans.co.ke/news/110354-kenya-forest-service-moves-reclaim-lost-forest-land-lake-naivasha>



## Sample Events

### 3.) ESAAMLG

Red Oak in July 2024 -September 1st 2024 was engaged as the official event organizer the the 48th ESAAMLG Taskforce for the the senior Officials, the 24th council of ministers and the 7th Public-private sector dialogue on Anti-money laundering and combating financing of terrorism held in Diani from the 23rd August - 1st September 2024. A continental event that attract-ed over 2000 delegates from the public sector finance and security ministers and high level private sector leadership.





## Various activities 2024 ESAAMLG







## Sample Events

### 4.) The 2024 Annual Meetings of the African Development Bank

The Republic of Kenya hosted the 59th Annual Meeting of the African Development Bank and the 50th Annual Meeting of the African Development Fund from 27–31 May 2024 at the Kenyatta International Convention Centre, bringing together about 9,000 accredited participants from 81 member states, including heads of state, ministers, senior officials, private sector leaders, media, academia, and civil society. Organized as a five-day event with high-level debates, side events, and cultural activities under the theme “Africa’s Transformation, the African Development Bank Group and the Reform of the Global Financial Architecture,” the meetings addressed Africa’s rising debt challenges. Following a competitive RfP process, Red Oak Communications was appointed as the event management consultant, supporting the planning and execution of the meetings. A key outcome of the event was the approval by the AfDB Board of Governors of a \$117 billion General Callable Capital Increase, raising the Bank’s authorized capital to \$318 billion and strengthening its lending capacity.





## Sample Events

Various activities during the 2024 Annual Meetings of the African Development Bank





## Sample Events

Various activities during the 2024 Annual Meetings of the African Development Bank





## Sample Events

Various activities during the 2024 Annual Meetings of the African Development Bank





## Sample Events

Various activities during the 2024 Annual Meetings of the African Development Bank





### Sample Events

Various activities during the 2024 Annual Meetings of the African Development Bank



# The Kengan Wall Street

THE THINKING BEHIND THE INVESTOR



## Sample Events

### Communication Activation:

**Objective:** Our goal was to drive international visibility and engagement for AfDB’s 2024 annual meetings.

### Strategy Implemented:

- Coordinated digital activations, including countdown videos, stakeholder interviews, and virtual panel discussions.
- Implemented SEO strategies for online content to enhance discoverability.
- Live-tweeted key sessions and created real-time visual summaries.

### Results & Impact:

- Increased social media engagement by 80% compared to previous years.
- Facilitated over 50 international media pickups.
- Positioned AfDB’s discussions as trending topics in regional financial news.



ANNUAL MEETINGS  
27-31 May 2024 | Nairobi | Kenya



**Media Plan Implementation Status Report:** So far, we have landed three hits on the media (1 broadcast, 2 online). Two more interviews have been carried out by the media with publications expected over the next few weeks.

1. Kenya Broadcasting Corporation (KBC) - The National Broadcaster interviewed the CS on 7<sup>th</sup> May 2024 and aired on 9<sup>th</sup> May 2024. Here is the link: [https://www.youtube.com/watch?v=1B\\_M2yloIQ4](https://www.youtube.com/watch?v=1B_M2yloIQ4)
  2. The Standard: [Ruto's global diplomacy: Boon or bust for Kenya's economy?](#)
  3. Kenyans.co.ke: [Ruto Lobbies for Replenishment of AfDB's Ksh3.3 Trillion African Development Fund](#)
  4. AllAfrica.com: [Ruto Rallies Support for Renewal of African Development Fund](#)
  5. Capital FM: [Ruto Rallies Support for Renewal of African Development Fund](#)
  6. The Star: [Ruto seeks Sh3.3tr refill of African Development Fund](#)
  7. Science Africa: [President Ruto Calls for US\\$25 Billion Replenishment of African Development Fund](#)
  8. DevDiscourse: [President Ruto intensifies advocacy for 17th replenishment of African Development Fund](#)
  9. Esquire: [Ruto rallies support for African Development Fund renewal](#)
  10. St John Shopon: [Ruto rallies support for African Development Fund renewal](#)
  11. NTV – RedOak Communications facilitated a broadcast interview with the WB Bank president. This has been scheduled for airing on the week of 20<sup>th</sup> May, 2024.
  12. The East African: RedOak Communications also organized for an interview with The East African publication. This story is a work in progress and will be published on the weekend of 17 May, 2024.
  13. Business Daily: Red Oak has secured an op-ed opportunity with the Business Daily. This is being developed with the plan to publish in the course of this week.
- On the Pipeline - the below opportunities are being actively pursued for interviews with the TNT or AfDB spokespeople:

| MEDIA PLAN: INTERVIEWS & PRESS CONFERENCE MAY 2024 |              |                      |        |          |    |    |    |    |   |   |   |   |   |   |  |
|--|--------------|----------------------|--------|----------|----|----|----|----|---|---|---|---|---|---|--|
| ID   | MEDIA HOUSE  | INTERVIEWEE          | STATUS | MAY 2024 |    |    |    |    |   |   |   |   |   |   |  |
|  |              |                      |        | 27       | 28 | 29 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 |  |
| 1  | THE STANDARD | CS, President, ex-DC | TBC    | Y        | Y  |    |    |    |   |   |   |   |   |   |  |
| 2  | THE STANDARD | CS, President, ex-DC | TBC    | Y        | Y  |    |    |    |   |   |   |   |   |   |  |
| 3  | ALL AFRICA   | CS, President, ex-DC | TBC    | Y        | Y  |    |    |    |   |   |   |   |   |   |  |
| 4  | CBN          | CS, President, ex-DC | TBC    | Y        | Y  |    |    |    |   |   |   |   |   |   |  |



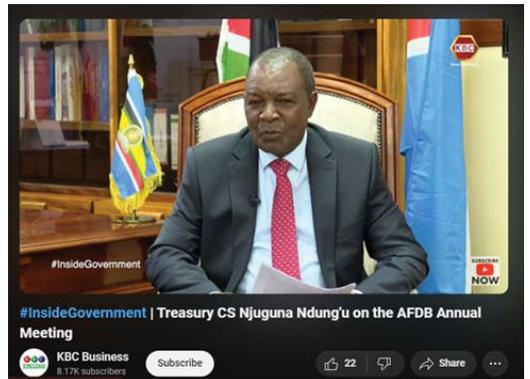
### Sample Events



Treasury CS Prof. Njuguna Ndung'u during a media interview



a. Reporter carrying out an interview with an attendee during the annual meetings



b. KBC Exclusive Interview with CS Treasury



c. CNBC Special Report



d. KTN Exclusive Interview



e. Media Invite (Both local and International Media)



## Sample Events

### Stage design for the 2024 Annual Meetings of the African Development Bank





## Sample Events

### Stage design for the 2024 Annual Meetings of the African Development Bank





## Sample Events

Various advertising activations for the 2024 Annual Meetings of the African Development Bank





## Sample Events

Various branding activities for the 2024 Annual Meetings of the African Development Bank





## Sample Events

Various signages for the 2024 Annual Meetings of the African Development Bank





## Sample Events

### 5.) NGCDF 20th Anniversary

The National Government Constituency Development Fund marked its 20th anniversary on 3 May 2024, celebrating two decades of community development and empowerment across Kenya.

The milestone was supported by a comprehensive public relations and event coordination plan designed to highlight the fund's impact, engage key stakeholders, and amplify the significance of the occasion





## Sample Events

### Various activities during the 2024 NGCDF 20th Anniversary





## Various activities during the 2024 NGCDF 20th Anniversary





## Sample Events

**Media Activation:**

**Objective:** Increase national awareness and showcase the impact of 20 years of NGCDF projects.

**Strategy Implemented:**

- Developed the strategic communication plan for the National Government Constituency Development Fund (NGCDF) 20th Anniversary Celebrations (March 2024), ensuring stakeholder engagement and national media visibility.
- Secured prime-time coverage for the NGCDF 20th Anniversary on national television and leading print media.
- Developed and disseminated a multi-channel digital campaign, including a dedicated microsite, infographics, and video storytelling.
- Engaged influencers and key stakeholders on social media to drive conversations.
- Launched a #NGCDFAt20 campaign across Twitter, Facebook, and LinkedIn.

| No. | STATION NAME                | PARTICIPANTS  | DATE & TIME                                 |
|-----|-----------------------------|---|---|
| 1   | Kbc – Breakfast Show        | George Ole Meshuko<br>Abdi Aziz Yarrow<br>Elizabeth Kitundu | Done<br>WED 24 <sup>TH</sup> AT 8.20 AM     |
| 2.  | Kass Fm                     | Anthony Lagat<br>Elias Kimaiyo                              | Done<br>FRIDAY 26 <sup>TH</sup> AT 7AM      |
| 3.  | Tv47 – Morning Cafe         | Hon. Olago  | Done<br>MONDAY 29 <sup>TH</sup> AT 7AM      |
| 4.  | Ktn – Spice Fm              | Ndweka  | Done<br>TUESDAY 30 <sup>TH</sup> AT 7AM     |
| 5.  | Kbc – Mid Morning           | Management<br>Fam<br>Beneficiary                            | Done<br>TUESDAY 30 <sup>TH</sup> AT 10 A    |
| 6.  | Ktn Kioo Cha Hoja           | Yusuf Mbuno<br>Hon. Tandaza                                 | Done<br>Thursday 2 <sup>nd</sup> May At 7pm |
| 7.  | Radio 47                    | Yusuf Mbuno   | Done  |
| 9.  | Ramogi Fm                   | Chairman  | Done<br>Thursday 2 <sup>nd</sup> May At 9am |
| 10. | Mulembes Fm                 | Director<br>Management                                      | TBD   |
| 11. | Jambo Kenya – Citizen Radio | CEO   | Done<br>Thursday 2 <sup>nd</sup> May At 7am |
| 12. | Mavian Fm                   | Director & Management                                       | TBD   |
| 13. | Kameme Fm & Tv              | Hon. Kago<br>Ndweka Simon                                   | Done<br>Tuesday 9 – 10am                    |
| 14. | Star Fm                     | Director Yarrow<br>Osmail Mohamed                           | Done<br>Monday 8am                          |
| 17. | Citizen Tv                  | Musa Sirma<br>Aluoch Olago<br>Yusuf Mbuno                   | Post Event<br>Tuesday 11 – 1pm<br>Done      |

Interview schedule for the NGCDF 20th Anniversary event and screen grab of the studio interviews.



## Sample Events

### 7. CITIZEN RADIO



Listen to audio: Shared on the Manager's WhatsApp page.

### 8. KTN



Here is the link: <https://www.youtube.com/watch?v=RsQzrp-3VFA>

### 9. CITIZEN TV

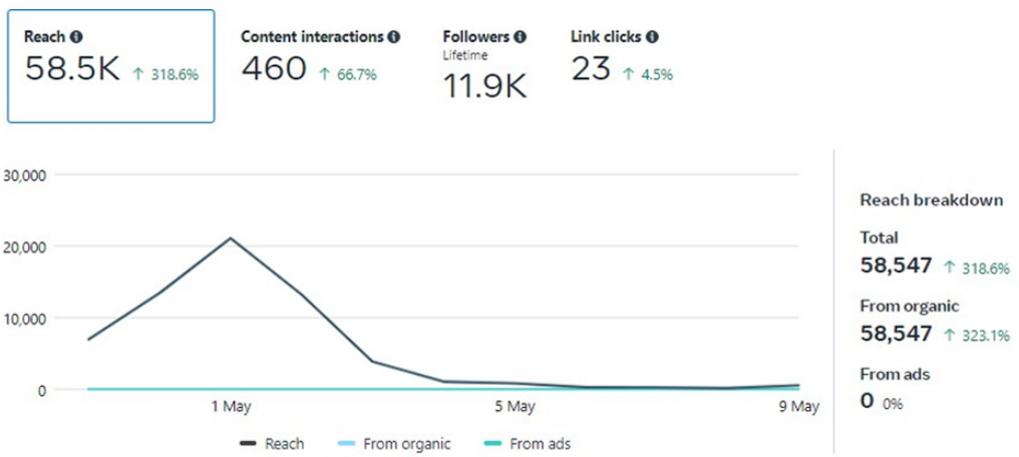


Here is the link: <https://www.youtube.com/watch?v=N4lox3pbv2o>  
<https://www.youtube.com/watch?v=XnRi4UP6qhw>  
<https://www.youtube.com/watch?v=TOCV3XYUitg>

### 10. RAMOGI TV



NGCDF 20th Anniversary screen grabs of the studio interviews.





## Sample Events

Your posts earned 3.3K impressions over this 11 day period



Figure 9: X activity

|   | Impressions | Engagements | Engagement rate |
|---|-------------|-------------|-----------------|
|  <b>NG-CDF</b> @NGCDF_Kenya May 3<br>As we celebrate 20 years of our existence, what comes to mind when you hear about NG-CDF?<br><a href="#">#NGCDFa20</a> <a href="#">#IbendeleeKwaWote</a><br><a href="https://twitter.com/NGCDFa20">pc.twitter.com/NGCDFa20</a><br><a href="#">View post activity</a>  | 565         | 125         | 21.4%           |
|  <b>NG-CDF</b> @NGCDF_Kenya May 9<br>Join us in commemorating 20 years of harmony and joy with our new NG-CDF choir! Witness the vibrant melodies and heartfelt performances that have defined our journey. Here's to two decades of memories, and togetherness! <a href="#">youtu.be/_zmkGeXUjwc</a><br><a href="#">#NGCDFa20</a> <a href="#">#TheNGCDFChoir</a><br>#NG | 67          | 4           | 4.0%            |

Figure 10: Top posts by engagement rate during the campaign.

### YouTube

|       |     |                    |       |             |     |  |
|-------|-----|--------------------|-------|-------------|-----|--|
| Views | 785 | Watch time (hours) | 120.8 | Subscribers | +25 | 120<br>Subscribers<br><a href="#">SEE LIVE COUNT</a> |
|-------|-----|--------------------|-------|-------------|-----|--|

Figure 11: YouTube activity during the campaign period.

During the campaign period, YouTube followers increased by 25, bringing the total subscription to 120. Watch time remained slightly over 120 hours, while total views were 785.



## Sample Events

### 6.) IDA21 Replenishment Drive – 28th – 29th April 2024, at Kenyatta International Convention Centre, Nairobi Kenya

The International Development Association (IDA) for Africa Heads of State Summit (IDA21) was jointly organized by the Government of Kenya and the World Bank Group and held on 29 April 2024 at the Kenyatta International Convention Centre, following a ministerial finance meeting on 28 April 2024. Coordinated by the State Department for National Treasury with support from an interministerial committee, the Summit brought together over 1,000 delegates from 42 African IDA member states.

Red Oak Communications Limited served as the event management company, providing overall coordination as well as advertising and media activation. The Summit focused on mobilizing greater support for Africa's development and resulted in the launch of a new coalition to champion an ambitious replenishment of IDA resources, reinforcing commitments to governance reform, private sector growth, climate action, and inclusive development.



The high-level meeting was attended by 12 African Heads of State, including His Excellency Dr. William Samoei Ruto, C.G.H. (Kenya), Yoweri Museveni (Uganda), Samia Suluhu Hassan (Tanzania), Évariste Ndayishimiye (Burundi), Nana Akufo-Addo (Ghana), Lazarus Chakwera (Malawi), Faustin-Archange Touadéra (Central African Republic), Julius Maada Bio (Sierra Leone), Azali Assoumani (Comoros), Mohamed Ould Ghazouani (Mauritania), Andry Rajoelina (Madagascar), and Hassan Sheikh Mohamud (Somalia).

Also in attendance were Prime Ministers Abiy Ahmed Ali (Ethiopia), Amadou Oury Bah (Guinea), Robert Beugré Mambé (Côte d'Ivoire), and Nadir Larbaoui (Algeria), alongside Ajay Banga, President of the World Bank Group, Kashim Shettima, Vice President of Nigeria, and Jean-Jacques Bouya, Special Envoy of the Republic of Congo.



## Sample Events

Various activities during the International Development Association (IDA) for Africa Heads of State Summit





## Sample Events

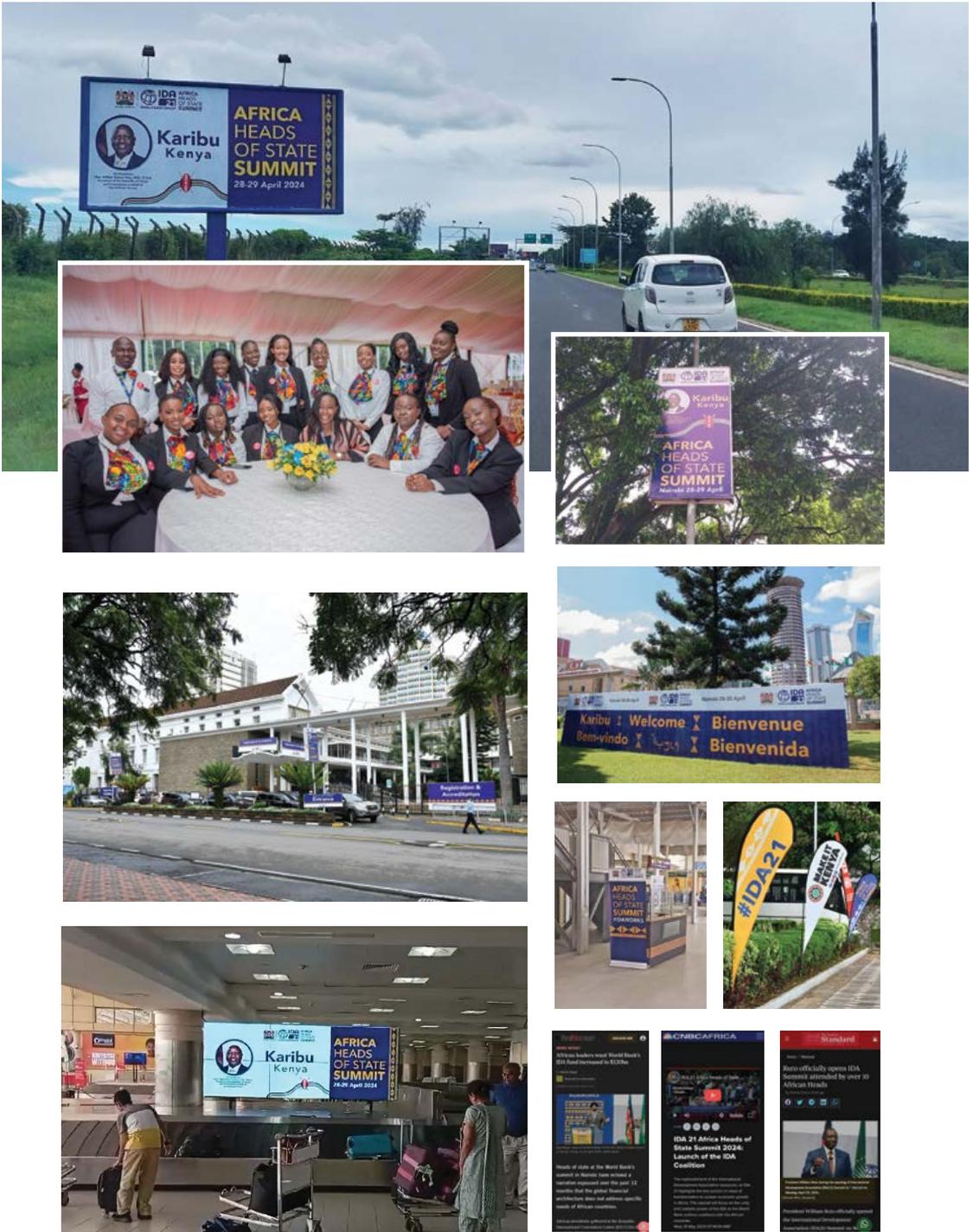
Various activities during the International Development Association (IDA) for Africa Heads of State Summit





## Sample Events

### Various Branding and Advertising Activation International Development Association (IDA) for Africa Heads of State Summit





## Sample Events

### 7.) World Meteorological Day 2024

Red Oak Communications organized the 2024 World Meteorological Day celebrations held on 23 March 2024 in Kericho, commemorating the establishment of the World Meteorological Organization and highlighting the role of meteorological services in public safety and well-being.

The event, hosted at the Kericho Meteorological Station, was officiated by Festus Ng'eno and attended by key stakeholders including Mary Njogu, Members of Parliament led by Beatrice Kemei, Kericho County officials headed by Wesley Bor, and the Director of the Kenya Meteorological Department, David Gikungu.

Held under the theme "At the Frontline of Climate Action," the event attracted over 2,000 local residents, including school children, and featured community activities such as tree planting to promote climate awareness and resilience.





## Sample Events

### Various activities during the World Meteorological Day 2024





## Sample Events

### 8.) Inaugural Africa Climate Summit and Africa Climate Week events 4th – 8th September 2023, Kenyatta International Convention Centre.

Red Oak Communications was appointed as the official event organizer for the inaugural Africa Climate Summit, Africa Climate Week, and the pre-summit Africa Youth Climate Assembly, held from 1–8 September 2023 at the Kenyatta International Convention Centre.

Co-hosted by the Government of Kenya and the African Union Commission, the week-long high-level gathering brought together over 20,000 delegates from around the world, including more than 20 sitting African Heads of State and Government, global leaders, international organizations, youth representatives, private sector actors, and civil society. Notable dignitaries included António Guterres, Ursula von der Leyen, Moussa Faki Mahamat, John Kerry, and Akinwumi Adesina.

The events featured plenary sessions, side events, bilateral meetings, exhibitions, and high-level discussions, culminating in the adoption of the Nairobi Declaration, Africa’s unified position presented at COP28 in December 2023.



**Africa**  
Nairobi, Kenya | 4 - 8 September 2023  
Hosted by the Government of Kenya



## Sample Events

Various activities during the African Climate Summit.





## Sample Events

Various activities during the African Climate Summit.





## Media Coverage

### Africa Climate Summit



a. KTN



b. The Context by Reuters - Interview with CS Soipan Tuiya



c. Reporters covering the opening session



## Sample Events

Various side events during the African Climate Summit.





### Sample Events

## 9.) The African Climate Youth Assembly (AYCA), 1st – 3rd September 2023, at the Kenyatta International Convention Centre.





### Sample Events

## 10.) The African Climate Summit Exhibition and the Kenya Pavillion Expo, 4th – 8th September 2023, at the Kenyatta International Convention Centre.





## Sample Events

### 11.) Launch of Kenya's LT-LEDs, Climate Change Amendment Act 2023, NCCAP III 2023-2027

Event was held at the KICC on the side lines of the Africa Climate Summit event. The event was officiated by H.E. Dr. William Ruto.





## Sample Events

### 12.) Launch of Strategic Plan 2023-2025 for the Ministry of Environment, Climate Change & Forestry

Event was officiated by the Cabinet Secretary for the Ministry of Environment, Climate Change and Forestry, Ms. Soipan Tuya. It was held at The Nairobi Arboretum, September 2023.





## Sample Events

### 13.) The 7th edition of the Kenya Inter Counties Sports and Cultural Association (KICOSCA) Games hosted by the County Government of Kericho from 11th – 18th August 2019 in Kericho.

The event was officiated by the Deputy President, H.E. Dr. William Samoei Ruto.

The weeklong games had over 4,000 participants and close to 10,000 spectators.







## Sample Events

### 15.) Kenya Pipeline Company Ltd Line 6 Presidential Commissioning and Oil Jetty ground breaking ceremony in Kisumu – 12th July 2017

An event held in KPC Kisumu Depot and officiated by the Head of State, H.E. Hon. Uhuru Kenyatta C.G.H. on 12th July 2017.





## Sample Events





## Sample Events

### 16.) National Governors' Gender Round Table Launch in Partnership with the Council of Governors – 11th November 2015

A national launch event that brought together over 4,000 Women, Youth and Persons with Disabilities and over 5 governors, 10 deputy governors amongst other dignitaries in Kericho County





## Sample Events





## Sample Events

### 17.) 2009-2010 FIFA World Cup Trophy Tour Kenya Event

A global event sponsored by Coca-Cola to have the Trophy Travel to 52 countries in Africa and other parts of the world. The trophy was received by H.E. President Mwai Kibaki when it touched down in Kenya. Coca-Cola also gave an opportunity to over 20,000 fans to take a photo with the trophy at various events organized over the 3 day period of hosting.





## Sample Events

### 18.) KTB – Magical Kenya Expo 2014

A High profile international tourism exhibition hosted by the Kenya Tourism Board. The expo is visited by over 200 travel agents, tour operators and trade media from Kenya's tourist source markets.





## Sample Events

### 19.) Kericho County Investor Conference 2014

Inaugural Investor Conference showcasing Investment opportunities in the county. Event graced by 4 governors and other high profile dignitaries.





## Sample Events

### 20.) Imarisha Sacco Launch

Imarisha Sacco Launch and 35 year Celebrations held on 7th January 2013 in Kericho. Event was officiated by the Deputy President, Hon. William Samoei Ruto





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